

SOUL WINNING

The greatest treasure in heaven is a soul.

Luke 19:10(NIV) ' For the Son of Man came to seek and to save the lost.'

John 3:16(kjv) For God so loved the world, that he gave his only begotten Son, that whosoever believeth in him should not perish, but have everlasting life.

Why win Souls?

1) It's a command from our Lord Jesus Christ

John 15:16 (EST) You did not choose me, but I chose you and **appointed you that you should go and bear fruit** and that your fruit should abide, so that whatever you ask the Father in my name, he may give it to you.

Mark 16:15-16(NIV) 15 He said to them, "**Go into all the world and preach the gospel** to all creation. 16 Whoever believes and is baptized will be saved, but whoever does not believe will be condemned

John 14: 15 (kjv) If ye love me, keep my commandments

2) We are empowered for the ministry

2 Corinthians 5: 18-20 (NIV) ¹⁸All this is from God, who reconciled us to himself through Christ and **gave us the ministry of reconciliation**: ¹⁹ that God was reconciling the world to himself in Christ, not counting people's sins against them. **And he has committed to us the message of reconciliation**. ²⁰We are therefore Christ's ambassadors, as though God were making his appeal through us. We implore you on Christ's behalf: Be reconciled to God.

Acts 1: 8 (kjv) But ye **shall receive power**, after that the Holy Ghost is come upon you: **and ye shall be witnesses unto me** both in Jerusalem, and in all Judaea, and in Samaria, and unto the uttermost part of the earth.

3) The soul is the greatest worth.

The soul is worth far more than the accumulated wealth of the world. The greatest gift you can give to God is your soul and winning someone else soul to God. (Refer to the story of the Samaritan Woman In the book of John 4:7-30)

Mark 8:36 (kjv) For what shall it profit a man, if he shall gain the whole world, and lose his own soul?

4) It brings Joy

Luke 15:7,10 (kjv)

7 I say unto you, that likewise **joy shall be in heaven over one sinner that repenteth**, more than over ninety and nine just persons, which need no repentance

10 Likewise, I say unto you, **there is joy in the presence of the angels of God over one sinner that repenteth**.

5) It has great rewards

The greatest achievement in this life and the most rewarding assignment one can be involved as far as God is concerned is winning souls

Mark 10: 29-30 (kjv) 29 And Jesus answered and said, Verily I say unto you, There is no man that hath left house, or brethren, or sisters, or father, or mother, or wife, or children, or lands, **for my sake, and the gospel's**, 30 But **he shall receive an hundredfold now in this time**, houses, and brethren, and sisters, and mothers, and children, and lands, with persecutions; **and in the world to come eternal life.**

John 4: 35-36 (Kjv) 35 Say not ye, There are yet four months, and then cometh harvest? behold, I say unto you, Lift up your eyes, and look on the fields; for **they are white already to harvest.** 36 **And he that reapeth receiveth wages**, and gathereth fruit unto life eternal: that both he that soweth and he that reapeth may rejoice together.

6) The greatest way to trade earthly treasure for heavenly treasure is by investing in winning souls.

Psalms 49: 6-8 (kjv) 6 They that trust in their wealth, and boast themselves in the multitude of their riches; 7 None of them can by any means redeem his brother, nor give to God a ransom for him: 8 (For **the redemption of their soul is precious**, and it ceaseth for ever:)

Matthew 6:19-20 (NIV) 19 "Do not store up for yourselves treasures on earth, where moths and vermin destroy, and where thieves break in and steal. 20 But store up for yourselves treasures in heaven, where moths and vermin do not destroy, and where thieves do not break in and steal